

TECHNICAL WEBSITE AUDIT

SEO Audit Report

<https://app-kit.dev>



Excellent result — keep it up

AUDIT DATE	RUN ID	PAGES	CHECKS
October 3, 2026	#3	17	400

Key audit figures

The score is built from automated checks against our reference checklist, from indexing to page speed.

OVERALL SCORE	POINTS EARNED	POINTS LOST	GROUPS SCORED
97% ● green zone: ≥ 80%	2,026 / 2,090 97% of the maximum across all groups	64 3% of the score, 0 of them on P0 issues	30 / 31 1 without an automated verdict, see appendix

Coverage: 247 of 299 applicable checks (83%) received an automated verdict, and the score is based on them only. The other 52 do not affect the score and are listed in the appendix (not verified, check manually, expert review).

Start here

The fixes that will win back the most points, and the most customers. Sorted by impact.

01 A lot of unused JavaScript is loaded · 17 pages

Speed and Core Web Vitals

P1

WHY IT MATTERS

Unused code is still downloaded and processed by the browser, slowing down loading and the page's response to visitor actions.

HOW TO FIX

Remove unused libraries and code, enable code splitting and tree shaking in your build, and load rarely used features on demand.

02 No JavaScript error monitoring found

Monitoring and regressions

P1

WHY IT MATTERS

Script errors break buttons, the cart and forms for some visitors; without monitoring, you lose leads without knowing why.

HOW TO FIX

Add a JavaScript error tracking service (for example, Sentry, GlitchTip, Grafana Faro, Bugsnag or Rollbar) to all pages and set up team alerts for new errors.

03 Critical accessibility errors were found on the pages

Accessibility (a11y)

P2

WHY IT MATTERS

Critical and serious accessibility issues completely block some visitors, including people with visual impairments, and create legal risk.

HOW TO FIX

Fix the critical and serious issues from the attached list, starting with the most widespread ones, and rerun the automated accessibility check (axe) afterwards.

04 Lead forms aren't protected from spam

Forms and conversion

P2

WHY IT MATTERS

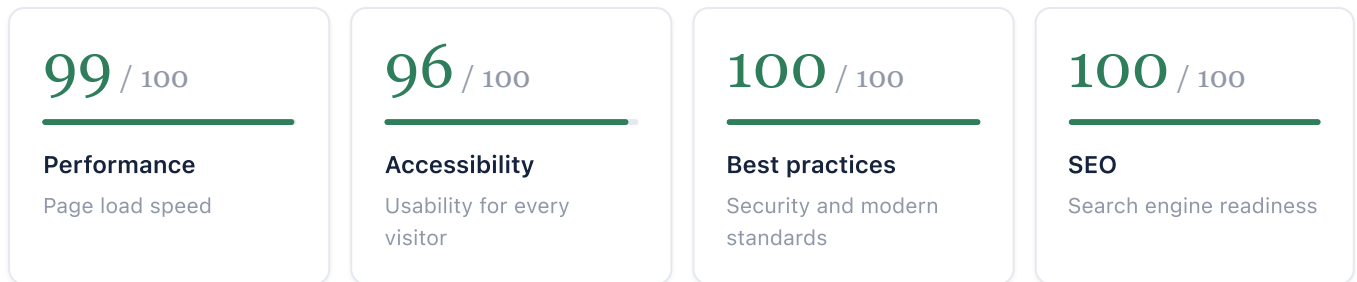
Spam bots quickly find unprotected forms: a stream of junk requests eats up your team's time and real leads get lost among them.

HOW TO FIX

Add spam protection that doesn't get in people's way: a hidden honeypot field or an invisible CAPTCHA (Yandex SmartCaptcha, reCAPTCHA v3, hCaptcha).

Speed and Core Web Vitals

Google Lighthouse measurements (site-wide median). Core Web Vitals are Google's official metrics: they directly affect search rankings and whether visitors wait for the page to load.



Core Web Vitals — key speed metrics

METRIC	VALUE	GOOGLE THRESHOLD	RATING
LCP · main content load How quickly the main block of the page appears. Google's target is 2.5 s or less.	1.4 s	≤ 2.5 s	Good
CLS · layout stability How much the layout jumps around while loading. Lower is better; the target is 0.1 or less.	0.00	≤ 0.10	Good
TBT · responsiveness (INP proxy) How quickly the page reacts to taps and clicks. A lab proxy for INP; the target is 200 ms or less.	10 ms	≤ 200 ms	Good
FCP · first paint How quickly the first visible content appears. The target is 1.8 s or less.	987 ms	≤ 1.8 s	Good
Speed Index · visual load speed How quickly the page visibly fills with content. The target is 3.4 s or less. The median is within the target, but it is exceeded on 1 page: /blog/avif-to-jpg.	3.1 s	≤ 3.4 s	Good
TTI · time to interactive When the page becomes fully ready for user input. The target is 3.8 s or less.	1.9 s	≤ 3.8 s	Good

What to do first: the key metrics are within target. The biggest gain is “A lot of unused JavaScript is loaded”: Remove unused libraries and code, enable code splitting and tree shaking in your build, and load rarely used features on demand.

Scores by group

Each group covers one aspect of site health. Green is fine, yellow is worth improving, red means you are losing customers right now. The percentage accounts for check importance (critical checks weigh more) and the number of pages where a check failed, so it can differ from the share of passed checks.

A11Y

Accessibility (a11y)

97%

11 of 12 checks passed

Accessibility for people with disabilities: contrast, keyboard navigation, and ARIA.

AI

AI bots and LLM visibility

96%

9 of 9 checks passed · 2 at ½ points pending expert review

Whether AI bots (GPTBot, ClaudeBot, and others) can access the site.

ANA

Analytics and tracking

95%

6 of 6 checks passed · 1 at ½ points pending expert review

Analytics and webmaster tools setup (Google Search Console, analytics tags).

BC

Breadcrumbs

100%

6 of 6 checks passed

Whether breadcrumbs exist and are correct: markup, clickability, and hierarchy.

BOT

Bot protection (WAF)

100%

4 of 4 checks passed

Whether a WAF or CDN blocks search bots: 403/429 codes, challenge pages, and CAPTCHA.

CAN

Canonical

100%

11 of 11 checks passed

Whether indexable pages have correct canonical links.

CONT

Content quality

100%

8 of 8 checks passed

Text volume, placeholder text, empty blocks, and article dates and authorship.

DUP

Duplicate content

100%

5 of 5 checks passed

Duplicate pages across URL variants and repeated content.

ENT

Entities and AI readability

50%

1 of 1 check passed · 1 at ½ points pending expert review

How explicit your entities are: brand, products, locations, definitions, and FAQ.

Scores by group

EXT External links 100%

1 of 1 check passed

External link attributes: rel policy (nofollow/ugc/sponsored) and target=_blank safety.

FORM Forms and conversion 75%

2 of 4 checks passed

Technical aspects of forms: submission, validation, and accessibility.

HTML HTML and semantics 100%

12 of 12 checks passed

HTML correctness: DOCTYPE, validity, semantic tags, and page language.

HTTP Availability and HTTP 100%

9 of 9 checks passed

Site availability and correct HTTP responses (status codes, 404 handling, response time).

INDEX Indexability (meta robots) 100%

5 of 5 checks passed

Indexing directives: meta robots and X-Robots-Tag (noindex/nofollow).

INT Language versions (hreflang) 100%

7 of 7 checks passed

hreflang markup: valid codes, reciprocity, x-default, and consistency with canonical.

JSSEO JavaScript rendering and SEO 100%

9 of 9 checks passed

Whether content is available without running JavaScript and server-side rendering (SSR) works correctly.

LINK Internal links 100%

8 of 8 checks passed

Internal linking and whether important pages are reachable through links.

LLMS llms.txt and LLM-ready files 92%

12 of 12 checks passed · 2 at ½ points pending expert review

Whether /llms.txt and other LLM-oriented descriptions are present.

Scores by group

META Titles, descriptions, and headings 100%

13 of 13 checks passed

Title and meta description tags and the H1–H6 heading structure.

MOB Mobile layout 100%

8 of 8 checks passed

How the site renders on mobile: viewport, tap target size, and no horizontal scrolling.

MON Monitoring and regressions 79%

5 of 6 checks passed

Uptime monitoring and regression tracking.

OG Open Graph and social previews 100%

9 of 9 checks passed

Open Graph tags (og:title, og:image, and others) used for previews in social networks and messengers.

PERF Speed and Core Web Vitals 96%

21 of 23 checks passed

Load speed and Core Web Vitals (LCP, CLS, INP), compression, and caching.

PWA PWA and app icons 100%

6 of 6 checks passed

favicon, apple-touch-icon, web manifest, theme-color, and icon integrity.

REDIR Redirects (HTTPS / WWW / trailing slash) 100%

12 of 12 checks passed

Redirect setup: HTTP to HTTPS, www vs. non-www, trailing slash, and redirect chains.

ROBOTS Robots.txt 100%

8 of 8 checks passed

Whether robots.txt exists and its directives are correct.

SD Structured data (JSON-LD) 100%

10 of 10 checks passed

Schema.org / JSON-LD markup that helps machines understand your content.

Scores by group

SEC Connection security 100%

9 of 9 checks passed

HTTPS, SSL certificate validity, and security headers.

SM Sitemap.xml 100%

9 of 9 checks passed

Availability and correctness of the sitemap.xml file.

SSL SSL/TLS certificate 100%

5 of 5 checks passed

Certificate validity and expiry, modern TLS, HSTS, and mixed content.

CMS — CMS and admin readiness: these groups have no automated verdict. Their items need an expert review or a manual check and do not affect the score (see appendix).

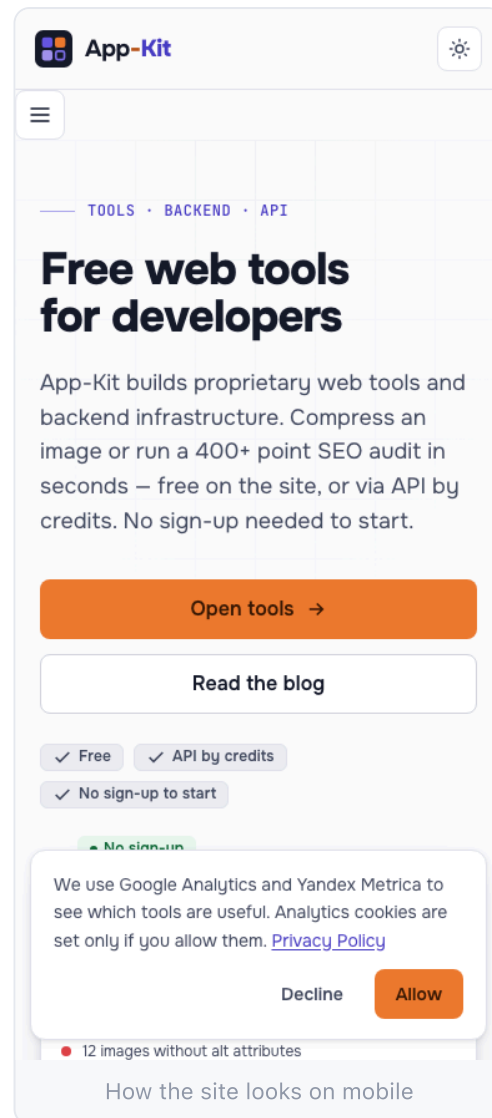
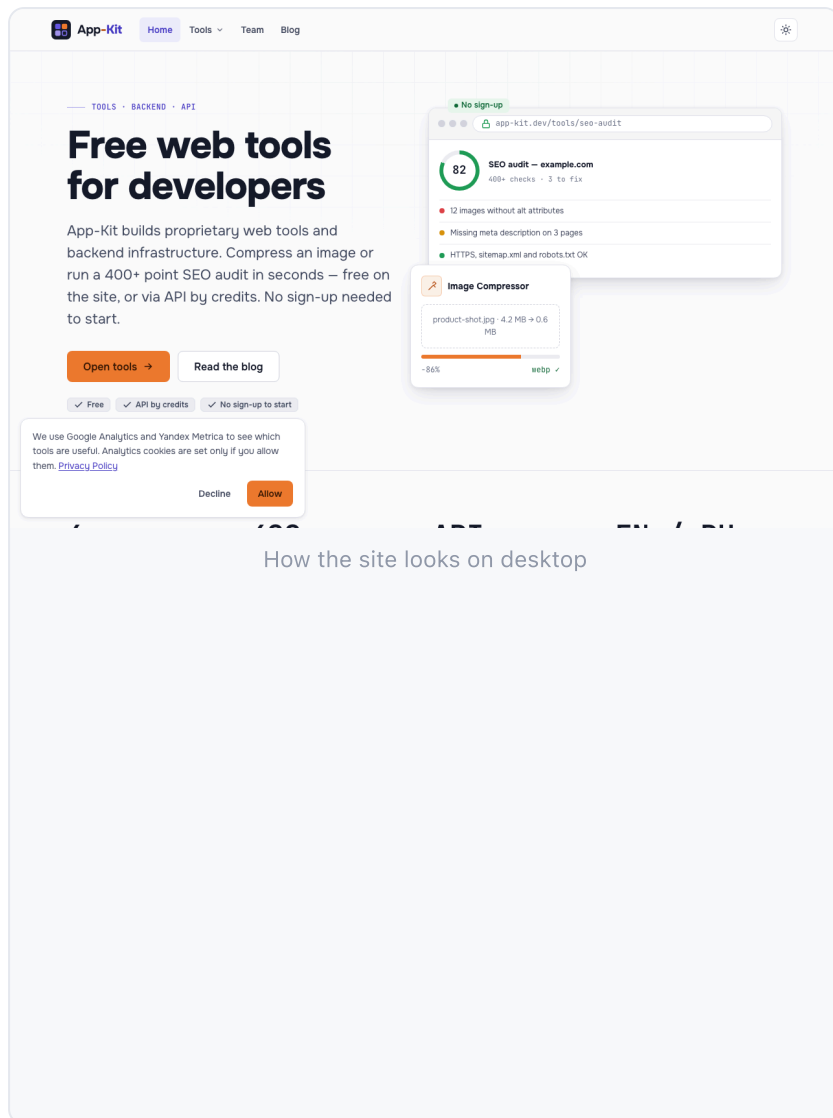
Not applicable to this site: **FACET** — Pagination and faceted navigation, **IMG** — Images, **LOCAL** — Local SEO, **SHOP** — Ecommerce and product pages, **VIDEO** — Video and media. They do not affect the score.

Scanned pages

The pages we scanned, with the server response and the measurements taken for each one.

PAGE	DEPTH	HTTP	RENDERED	LIGHTHOUSE	STATUS
https://app-kit.dev/	0	200	yes	yes	OK
https://app-kit.dev/blog	1	200	yes	yes	OK
https://app-kit.dev/blog/avif-to-jpg	1	200	yes	yes	OK
https://app-kit.dev/blog/resize-image-online	1	200	yes	yes	OK
https://app-kit.dev/blog/seo-audit-checklist	1	200	yes	yes	OK
https://app-kit.dev/blog/seo-audit-online	1	200	yes	yes	OK
https://app-kit.dev/blog/text-check-online	1	200	yes	yes	OK
https://app-kit.dev/blog/webp-vs-jpg	1	200	yes	yes	OK
https://app-kit.dev/privacy	1	200	yes	yes	OK
https://app-kit.dev/team	1	200	yes	yes	OK
https://app-kit.dev/terms	1	200	yes	yes	OK
https://app-kit.dev/tools	1	200	yes	yes	OK
https://app-kit.dev/tools/image-compressor	1	200	yes	yes	OK
https://app-kit.dev/tools/image-converter	1	200	yes	yes	OK
https://app-kit.dev/tools/image-resizer	1	200	yes	yes	OK
https://app-kit.dev/tools/seo-audit	1	200	yes	yes	OK
https://app-kit.dev/tools/text-analyzer	1	200	yes	yes	OK

How the site looked during the audit



Issues and how to fix them

Critical issues (P0) come first: they are costing you customers today. Then important issues (P1) and other findings (P2).

P1 Important — fix this month

No JavaScript error monitoring found

Issue

P1

MONITORING AND REGRESSIONS · MON-009

WHAT IS WRONG

JS error monitoring: no

Reason: No JavaScript error tracking SDK (Sentry, GlitchTip, Grafana Faro, Bugsnag, Rollbar, Raygun) was found in the HTML or in the homepage JavaScript bundles.

HOW TO FIX

Add a JavaScript error tracking service (for example, Sentry, GlitchTip, Grafana Faro, Bugsnag or Rollbar) to all pages and set up team alerts for new errors.

Issues and how to fix them

P1 Important — fix this month

A lot of unused JavaScript is loaded

SPEED AND CORE WEB VITALS · PERF-015

Issue

P1

WHAT IS WRONG

Found on all 17 checked pages
Example: page /
Lighthouse audit rating for this item: 50 out of 100 (potential savings of ~51 KB)
Affected resources: 2 resources

HOW TO FIX

Remove unused libraries and code, enable code splitting and tree shaking in your build, and load rarely used features on demand.

AFFECTED PAGES (17)

/

/tools

/tools/image-compressor

/tools/seo-audit

/tools/text-analyzer

/tools/image-converter

/tools/image-resizer

/team

/blog

/blog/webp-vs-jpg

/blog/avif-to-jpg

/blog/seo-audit-checklist

/blog/text-check-online

/blog/seo-audit-online

/blog/resize-image-online

and 2 more

Issues and how to fix them

P2 Other findings

Critical accessibility errors were found on the pages

Issue

P2

ACCESSIBILITY (A11Y) · A11Y-012

WHAT IS WRONG

Pages checked: 17

Critical accessibility violations: 1 page

HOW TO FIX

Fix the critical and serious issues from the attached list, starting with the most widespread ones, and rerun the automated accessibility check (axe) afterwards.

AFFECTED PAGES (1)

</blog/avif-to-jpg>

Lead forms aren't protected from spam

Issue

P2

FORMS AND CONVERSION · FORM-009

WHAT IS WRONG

Forms with spam protection: 0

Forms without spam protection: 1

Forms without spam protection: 1 page

HOW TO FIX

Add spam protection that doesn't get in people's way: a hidden honeypot field or an invisible CAPTCHA (Yandex SmartCaptcha, reCAPTCHA v3, hCaptcha).

AFFECTED PAGES (1)

</tools/text-analyzer>

Lead forms don't pass UTM tags with the request

Issue

P2

FORMS AND CONVERSION · FORM-010

WHAT IS WRONG

Forms that keep UTM: 0

Forms that lose UTM: 1

Forms that lose UTM: 1 page

HOW TO FIX

Add hidden utm_source, utm_medium, utm_campaign, etc. fields to your forms, fill them from the visitor's saved tags, and pass them to your CRM along with the request.

AFFECTED PAGES (1)

</tools/text-analyzer>

Checks outside the automated score

These items cannot be scored automatically: they need data from service dashboards, a hands-on check or an expert eye. The comment explains why and how to check them yourself.

CHECK	STATUS	COMMENT
Sitemap is submitted to Google Search Console with no processing errors Analytics and tracking · ANA-012	Check manually	Visible only in Google Search Console: open the Sitemaps section and make sure sitemap.xml has been submitted and its status is "Success".
The site is connected to Bing Webmaster Tools and the sitemap is submitted Analytics and tracking · ANA-013	Check manually	Visible only in Bing Webmaster Tools: verify the site and submit sitemap.xml. This matters for AI assistants too, since ChatGPT and Copilot rely on Bing results.
Forms can be submitted Forms and conversion · FORM-001	Not verified	Form submission wasn't tested automatically to avoid creating fake leads. To check manually, send a test request through each form and make sure it arrives in your inbox or CRM.
Forms display errors correctly Forms and conversion · FORM-002	Not verified	Error messages appear only when a form is filled in in a browser. To check manually, submit the form with empty fields and an invalid email; clear hints should appear.
Analytics goals are set up Analytics and tracking · ANA-005	Not verified	Goals are configured in the analytics account, not on the site. Check manually: open the Goals section in Yandex.Metrica or Key events in GA4.
Analytics events are set up Analytics and tracking · ANA-006	Not verified	Events may be sent by scripts that are not visible without access to the analytics account. Check manually: open the Events report in GA4 or Goals in Metrica and look for click and form events.
UTM parameters persist as visitors move around the site Analytics and tracking · ANA-008	Not verified	Parameter persistence is only visible during real navigation in a browser. Check manually: open the site with ?utm_source=test, go to another page and submit a test inquiry.
Key pages were submitted to Google for recrawling after launch or URL changes Analytics and tracking · ANA-014	Check manually	Visible only in Google Search Console: check key URLs with the URL Inspection tool and click "Request indexing" for new and changed pages.

Checks outside the automated score

CHECK	STATUS	COMMENT
Page titles can be edited in the CMS CMS and admin readiness · CMS-001	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: open any page in the admin panel and look for a title field.
Page descriptions can be edited in the CMS CMS and admin readiness · CMS-002	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: open any page in the admin panel and look for a meta description field.
The H1 heading can be edited in the CMS CMS and admin readiness · CMS-003	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: open a page in the admin panel and see whether the H1 can be set separately from the name.
The canonical can be edited in the CMS CMS and admin readiness · CMS-004	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: open a page in the admin panel and look for a canonical field or an SEO settings section.
Page indexing (noindex) can be controlled in the CMS CMS and admin readiness · CMS-005	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: open a page in the admin panel and look for a "Hide from search" or noindex setting.
Image alt text can be edited in the CMS CMS and admin readiness · CMS-006	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: upload an image in the admin panel and make sure there is a field for alternative text (alt).
Redirects can be managed in the CMS CMS and admin readiness · CMS-007	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: find the redirects section in the admin panel and try creating a test 301.
sitemap.xml is managed by the CMS CMS and admin readiness · CMS-008	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: publish a test page and make sure it appears in sitemap.xml.

Checks outside the automated score

CHECK	STATUS	COMMENT
JSON-LD markup can be added through the CMS CMS and admin readiness · CMS-009	Expert review	CMS capabilities are only visible from inside the site admin panel. Check manually: look in the admin panel for structured data settings or a field for adding code to the page head.
A success message appears after form submission Forms and conversion · FORM-004	Not verified	The confirmation message appears only after a real submission. To check manually, send a test request and make sure a confirmation appears or a thank-you page opens.
Form submission sends a goal or event to analytics Forms and conversion · FORM-008	Not verified	Goal firing is visible only on a real submission. To check manually, send a test request and look for the goal in the Real-time report in Yandex.Metrica or GA4.
The page as Googlebot sees it contains the main content JavaScript rendering and SEO · JSSEO-003	Not verified	The pages couldn't be retrieved as Googlebot sees them. To check manually, use URL Inspection in Google Search Console and view the indexed page.
The page as the Yandex bot sees it contains the main content JavaScript rendering and SEO · JSSEO-004	Not verified	The pages couldn't be retrieved as a search bot sees them. To check manually, use Server Response Check in Yandex Webmaster with the YandexBot user agent.
A non-existent URL returns 404, not 200 JavaScript rendering and SEO · JSSEO-009	Not verified	The response to a non-existent URL couldn't be checked. To check manually, open a made-up URL on the site and confirm in the DevTools Network tab that the status code is 404.
404 error monitoring is set up Monitoring and regressions · MON-002	Not verified	404 tracking is configured on the server and in external services, so visitors can't see it; there are no visible signs (an error tracking service on the pages or a public status page). Check manually: open the page indexing report in Google Search Console, look for "Not found" errors, and ask your developer where alerts go.

Checks outside the automated score

CHECK	STATUS	COMMENT
500 server error monitoring is set up Monitoring and regressions · MON-003	Not verified	Server error tracking runs on the server side and isn't visible to visitors; there are no visible signs (an error tracking service on the pages or a public status page). Check manually: ask your developer where 500 error alerts go (for example, Sentry, GlitchTip or Grafana).
The preview image (og:image) is available and returns a 200 status Open Graph and social previews · OG-004	Not verified	The preview image was not downloaded during the audit, so its availability is not confirmed. Open the og:image URL in a browser and make sure the image loads.
The slash or no-slash URL variant redirects to the primary one Redirects (HTTPS / WWW / trailing slash) · REDIR-006	Not verified	We could not observe both URL versions. Open any inner page, add or remove the trailing slash, and confirm it returns a 301 to the primary version.
The site works well with screen readers Accessibility (a11y) · A11Y-013	Check manually	Manual check required: go through key pages with VoiceOver (iPhone/Mac) or NVDA (Windows) and make sure menus, buttons and forms are announced clearly.
AI bots are not accidentally blocked by site protection (WAF/CDN) AI bots and LLM visibility · AI-007	Not verified	Blocking at the CDN or firewall level is not visible to a regular visitor. Check manually: in your CDN/WAF dashboard, review the block log for AI bots (GPTBot, ClaudeBot and others).
Analytics tags are not installed twice Analytics and tracking · ANA-009	Not verified	Data about the tags on the pages could not be collected. Check manually: install the Tag Assistant extension or open the Network tab in your browser; each tag should load once.
Navigation without page reloads does not distort analytics Analytics and tracking · ANA-011	Expert review	Page view tracking for navigation without reloads can only be checked in a browser. Check manually: open the Realtime report and click through 2-3 pages; each one should be counted.
The domain is in the Common Crawl open web archive Analytics and tracking · ANA-016	Check manually	Look up the domain at index.commoncrawl.org . New sites show up there 1-2 months after the first crawl.

Checks outside the automated score

CHECK	STATUS	COMMENT
The CMS does not generate junk or duplicate pages CMS and admin readiness · CMS-010	Expert review	Whether the CMS creates unnecessary pages is for a specialist familiar with the site setup to assess. Check manually: search Google for site:yoursite and look for tags, archives, duplicates and parameter pages.
Content covers the topic's key concepts Content quality · CONT-010	Expert review	Only a specialist reading the text can judge how fully the topic is covered. Check manually: compare a key page with the top three results and list the aspects you do not cover.
Content matches what users are searching for Content quality · CONT-011	Expert review	Only a specialist can judge whether a page matches the user's goal. Check manually: search for the main query and compare what the top results offer with your page.
No keyword stuffing Content quality · CONT-012	Expert review	Keyword stuffing cannot be reliably detected automatically; it needs an editor's judgment. Check manually: read a key page aloud and mark unnatural repetitions of the same phrases.
The page explicitly names its main entities (company, product, service) Entities and AI readability · ENT-001	Expert review	How explicitly the company and product are named is for a specialist reading the text to assess. Check manually: read the first screen of the page and see whether it is clear who you are and what you offer.
The company and brand are described consistently Entities and AI readability · ENT-002	Expert review	Brand name consistency is for a specialist reviewing the site's copy to assess. Check manually: compare how the company is named on the home page, in the header, on the contacts page and in search results.
Products and services are named consistently Entities and AI readability · ENT-003	Expert review	Naming consistency needs a content specialist to judge. To check manually, compare how the same product is named in the menu, catalog, product page, and articles.
Service area is stated clearly Entities and AI readability · ENT-004	Expert review	Whether the service area is stated clearly enough needs a specialist to judge. To check manually, look for the city, service region, and company address on the homepage and contact page.

Checks outside the automated score

CHECK	STATUS	COMMENT
Pages include short "what it is" definitions Entities and AI readability · ENT-005	Expert review	Whether definitions are clear needs a specialist to judge from the text. To check manually, read the opening of key pages and look for a sentence like "X is...".
Comparisons with alternatives are provided where needed Entities and AI readability · ENT-006	Expert review	Whether comparisons are needed and present needs a content specialist to judge. To check manually, search for "your product vs an alternative" and see whether your site answers that question.
Important information isn't hidden in images Entities and AI readability · ENT-008	Expert review	Whether important information is hidden in images needs a specialist to judge. To check manually, review pages with banners and infographics and make sure prices and terms also appear in the text.
Important information isn't locked inside PDFs Entities and AI readability · ENT-009	Expert review	Whether some information exists only in PDFs needs a specialist to judge. To check manually, open the PDF files the site links to and make sure their key content also appears on the pages.
The page is easy for AI assistants to summarize in a short answer Entities and AI readability · ENT-010	Expert review	Whether a page works as a short answer needs a specialist to judge from the text. To check manually, ask an AI assistant to summarize the page in two sentences and compare the result with its main point.
The site is linked from platforms in the Common Crawl open archive (GitHub, dev.to, HN) Entities and AI readability · ENT-012	Check manually	Search GitHub, dev.to, and Hacker News for links to your site; such links help your content get into the data AI models are trained on.
Translations aren't unedited machine output Language versions (hreflang) · INT-008	Expert review	Translation quality can only be judged by a person; it can't be checked automatically. To check manually, ask a native speaker to read 2–3 key pages in each language version.
llms.txt and llms-full.txt are generated automatically from site content llms.txt and LLM-ready files · LLMS-013	Expert review	How the file is created is visible only in the development process, not on the site. Check manually: ask your developer whether llms.txt is generated at build time, and compare its links with the site.

Checks outside the automated score

CHECK	STATUS	COMMENT
Markdown versions of key pages are available at the page URL with .md (bonus) llms.txt and LLM-ready files · LLMS-015	Expert review	Markdown versions of pages were not checked automatically. Check manually: append .md to the URL of 2–3 key pages (for example, /services.md) and make sure text opens.
Google's Rich Results Test reports no critical errors Structured data (JSON-LD) · SD-015	Not verified	This requires an external Google tool. Paste key page URLs into search.google.com/test/rich-results and review the errors section.
The Schema.org validator reports no critical errors Structured data (JSON-LD) · SD-016	Not verified	This requires an external validator. Paste key page URLs into validator.schema.org and review the errors found.
Cross-Origin-Opener-Policy is set (if needed) Connection security · SEC-008	Not verified	The header is not set, but whether it is needed depends on what data the site handles. This is the developer's call; the current value is visible at securityheaders.com.
Cross-Origin-Resource-Policy is set (if needed) Connection security · SEC-009	Not verified	The header is not set, but whether it is needed depends on whether the site's resources may be embedded on other sites. This is the developer's call; the value is visible at securityheaders.com.

What next? Send this report to your developer: every “How to fix” section is written as a ready-to-use technical brief. Or let us handle the fixes: we will estimate the P0–P1 items within one business day.